

THE ADAPTIVE STRATEGY

An online workshop in two parts

The workshop is aimed at leaders seeking both to create their own personal strategy plan and also to shape and deliver major outcomes in organisations, projects or programmes of work.



A great strategy takes account of the reality of the working environment for the people executing it. Often, strategy and environment are mis-aligned, leading to sub-optimal results. This workshop will focus on closing the gap between strategic aspirations and the reality for the people on the ground. Attendees will consider how to design their strategic activities to suit the specific local environments of their workplace.

Workshop topics:

- The definition and relevance of strategy in a variety of personal and workplace environments
- Why the reality of the daily behaviours and results often differ from stated strategic aspirations
- Common default behaviours and pitfalls that often hinder desired results
- Methods by which leaders can:
 - Bridge the gap between 'what's posted on the wall' and 'what happens on the ground'
 - Influence their people to engage meaningfully and enjoy delivering their goals
- Delegates will leave with practical next steps to try out the very next day

Included in the workshop:

- A brief introduction to the aspects of behavioural science relevant to strategy
- Case studies and scenarios covering frequently-encountered strategic problems
- Open discussions and idea-sharing with attendees
- A copy of the booklet 'The Adaptive Strategy'
- Attendees will return a simple online questionnaire prior to the workshop
- There will be an optional follow-up coaching session with one of the facilitators

"Without great environments, even great ideas are useless." - Simon Sinek

This online workshop will be delivered via two sessions held on Zoom, each 2 hours long. The sessions will take place one week apart, and timing will be set by agreement beforehand. The sessions will be delivered by Hollin Director Rachel Edwards and Senior Consultant Lynn Dunlop.

For more information,
contact Lynn on 07776 197 417
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Fee: £480 per person (excl. VAT)

