

# Behavioural Leadership Course

## *Increasing workplace effectiveness & efficiency*

*This online course will teach skills to make leaders more effective and efficient at work. It is aimed at anyone who wants to influence others to better deliver desired outcomes. This course is particularly beneficial for people with a line management responsibility.*



*"It was extremely valuable to meet people from different backgrounds and experiences and share knowledge, advice and learning. I would recommend this course to all organisational leaders."*

**- Andy Duggins, Project Director - HS2, Atkins**

## Outputs for course attendees will include:

1. An introduction to the science of human behaviour: Understand why people do the things they do.
2. Learning a framework for relationship management that can be applied to all areas of business: Clients, customers, suppliers, peers and direct reports.
3. Enhanced leadership skills by applying an understanding of workplace behaviours to see measurable changes, and learn tools and techniques that will improve vital communication skills.
4. Use the learning to better understand clients' and customers' needs and drivers, and how to manage conflict constructively in key relationships, both internal and external.
5. Designing and delivering a measurable Behavioural Improvement Plan.

## Course Format

The course will comprise both live teaching via Zoom and online coursework. There will be eight Zoom sessions in total, each around 2 hours in duration.

Between the Zoom sessions (which will take place once per week), delegates will receive ongoing coaching from their course tutor as they complete the online coursework.

The coursework requirements should take an average of 45-60 minutes per week and will include coursework reading, case studies and a Behavioural Improvement Plan (BIP).

The BIP is an opportunity to put the coursework tools into practice. Delegates will choose an area of their working environment to improve, and will receive coaching from the course tutor as they design and deliver a measurable improvement of their choice.



**[Click here](#) to register for the course now and use course code ONLINE001. No payment details will be taken until the course dates are finalised.**

**June/July/Aug 2021 - Final dates TBC  
£1485 per person (excl. VAT)**

*For more information,  
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