

Behavioural Leadership Course

Increasing workplace effectiveness & efficiency

This online course will teach skills to make leaders more effective and efficient at work. It is aimed at anyone who wants to influence others to better deliver desired outcomes. This course is particularly beneficial for people with a line management responsibility.



“The course was very well constructed - lots of good engagement, interactions, breakouts, and a very well-judged amount of content for the timeframe – and very well delivered.”

- Paul Cook - Scottish Ambulance Service

“It was extremely valuable to meet people from different backgrounds and experiences and share knowledge, advice and learning.

I would recommend this course to all organisational leaders.”

- Andy Duggins, Atkins

Outputs for course attendees will include:

1. An introduction to the science of human behaviour: Understand why people do the things they do.
2. Learning a framework for relationship management that can be applied to all areas of business: Clients, customers, suppliers, peers and direct reports.
3. Enhanced leadership skills by applying an understanding of workplace behaviours to see measurable changes, and learn tools and techniques that will improve vital strategic and communication skills.
4. Use the learning to better understand clients' and customers' needs and drivers, and how improve relationships, both internal and external.
5. Designing and delivering a measurable Behavioural Improvement Plan.

Course Format

The course will comprise both live teaching via Zoom and online coursework. There will be eight Zoom modules in total. Each module will be 2 hours in duration. Should someone be unable to attend a module, an alternative 1:1 session will be made available.

Between the Zoom modules delegates will receive ongoing coaching from their course tutor as they complete the online coursework. The coursework should take an average of 30-40 minutes per week and will include reading, watching videos, completing activities and case studies and choosing and implementing a Behavioural Improvement Plan (BIP).

The BIP is an opportunity to put the coursework tools into practice. Delegates will choose an area of their working environment to improve, and will receive on-demand coaching from the course tutor as they design and deliver a measurable improvement of their choice.

Module Dates

- Mod 1 - Nov 5th 2021
- Mod 2 - Nov 12th 2021
- Mod 3 - Nov 19th 2021
- Mod 4 - Nov 26th 2021
- Mod 5 - Dec 3rd 2021
- Mod 6 - Dec 10th 2021
- Mod 7 - Dec 17th 2021
- Break
- Mod 8 - Jan 28th 2022

Course fee: £1485 per person (excl. VAT)
Visit www.hollin.co.uk to book your place



For more information,
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